

**CYBER MEDIA-(INDIA) LIMITED**

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office : B-35, Sector-32, Gurgaon, Haryana - 122 001

Website : www.Cybermedia.co.in, www.ciol.com

**CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER & NINE MONTH ENDED 31ST DECEMBER 2014**

(Rupees in Lakhs)

PART I							
	Particulars	Quarter Ended			Nine Month		Year Ended
		31.12.14	30.09.14	31.12.13	31.12.14	31.12.13	31.03.14
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	<b>Income from operations</b>						
	(a) Net Sales/ Income from operations (net of excise duty)	1,186.52	1,634.98	1,511.99	4,073.80	4,512.23	5,985.56
	(b) Other operating income.	-	-	-	-	-	-
	<b>Total income from operations (net)</b>	1,186.52	1,634.98	1,511.99	4,073.80	4,512.23	5,985.56
2	<b>Expenses</b>						
	(a) Cost of materials consumed	11.42	14.63	20.94	46.45	69.96	101.09
	(b) Purchase of stock-in-trade	4.15	1.15	2.55	11.76	18.07	25.12
	(c) Changes in inventories of finished goods work-in-progress and Stock-in-Trade	(0.12)	2.61	-	(0.78)	(2.75)	(10.50)
	(d) Employee benefits expense	511.82	481.51	544.66	1,475.03	1,596.77	1,999.75
	(e) Depreciation and amortization expense	118.45	119.21	130.20	352.74	384.83	506.80
	(f) Other expenses	-	-	-	-	-	-
	Other Expenses	680.17	984.23	778.71	2,315.89	2,311.66	3,228.75
	<b>Total expenses</b>	1,325.89	1,603.34	1,477.06	4,201.09	4,378.53	5,851.01
	<b>Profit/ (loss) from operations before other income, finance costs and exceptional items (1-2)</b>	(139.37)	-31.64	34.92	(127.29)	133.70	134.55
3	Other income	(23.90)	39.83	20.37	30.97	83.03	131.23
	<b>Profit/ (Loss) from ordinary activities before finance costs and exceptional items (3+4)</b>	(163.28)	71.46	55.29	(96.32)	216.72	265.78
6	Finance costs	68.64	88.86	121.41	279.56	378.05	507.62
	<b>Profit/ (Loss) from ordinary activities after finance costs but before exceptional items (5 -6)</b>	(231.91)	(17.40)	(66.12)	(375.89)	(161.32)	(241.84)
8	Exceptional items	-	-	-	-	-	-
	<b>Profit/ (Loss) from ordinary activities before tax (7-8)</b>	(231.91)	(17.40)	(66.12)	(375.89)	(161.32)	(241.84)
10	Tax expense	(48.47)	(40.55)	(134.32)	(161.34)	(194.16)	(121.16)
	<b>Profit/ (Loss) from ordinary activities after tax (9-10)</b>	(183.45)	23.15	68.20	(214.55)	32.84	(120.68)
12	Extraordinary items (net of tax expense Rs. NIL Lakhs)	-	-	-	-	-	-
	<b>Net Profit/ (Loss) for the period (11-12)</b>	(183.45)	23.15	68.20	(214.55)	32.84	(120.68)
14	Share of profit / (loss) of associates	-	-	-	-	-	-
15	Minority Interest	-	-	-	-	-	-
	<b>Net Profit/ (loss) after taxes, minority interest and share of profit/ (loss) of associates (13-14-15)</b>	(183.45)	23.15	68.20	(214.55)	32.84	(120.68)
17	Paid-up equity share capital (Face value - Rs.10/- each)	1,050.12	1050.12	1050.12	1,050.12	1050.12	1050.12
18	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	2,400.44	2,734.81	2,711.96	2,400.44	2,711.96	2,573.68
19.1	Earnings per share (before extraordinary items) (of Rs 10/- each) (not annualised)						
	(a) Basic	(1.75)	0.22	0.65	(2.04)	0.31	(1.15)
	(b) Diluted	(1.75)	0.22	0.65	(2.04)	0.31	(1.15)
19.2	Earnings per share (after extraordinary items) (of Rs 10/- each) (not annualised)						
	(a) Basic	(1.75)	0.22	0.65	(2.04)	0.31	(1.15)
	(b) Diluted	(1.75)	0.22	0.65	(2.04)	0.31	(1.15)

For Cyber Media (India) Limited

*(Signature)*

Managing Director

**CYBER MEDIA (INDIA) LIMITED**

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Website : www.Cybermedia.co.in, www.ciolf.com

PART II Particulars		PARTICULARS OF SHAREHOLDING					
		Quarter Ended			Nine Month		Year Ended
		31.12.14 (Unaudited)	30.09.14 (Unaudited)	31.12.13 (Unaudited)	31.12.14 (Unaudited)	31.12.13 (Unaudited)	31.03.14 (Audited)
<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>						
1	Public Shareholding						
	Number of shares	5697107	5697107	5697107	5697107	5697107	5697107
	Percentage of Shareholding	54.25%	54.25%	54.25%	54.25%	54.25%	54.25%
2	Promoters and Promoter Group Shareholding						
	a) Pledged/ Encumbered	-	-	-	-	-	-
	Number of shares	-	-	-	-	-	-
	Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	-
	Percentage of shares ( as a % of the share capital of the company)	-	-	-	-	-	-
	b) Non-encumbered						
	Number of shares	4804135	4804135	4804135	4804135	4804135	4804135
	Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%	100%
	Percentage of shares ( as a % of the share capital of the company)	45.75%	45.75%	45.75%	45.75%	45.75%	45.75%

Particulars	As at 31-12-2014
<b>B INVESTOR COMPLAINTS</b>	
Pending at the beginning of the quarter	0
Received during the quarter	3
Disposed during the quarter	3
Remaining unsolved at the end of the quarter	0

For Cyber Media (India) Limited

*(Signature)*  
Managing Director

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**CONSOLIDATED SEGMENT-WISE REVENUE & FINANCIAL RESULTS FOR THE QUARTER & NINE MONTH ENDED 31ST DECEMBER 2014**

(Rupees in Lakhs)

PART I	Particulars	Quarter Ended			Nine Month		Year ended
		31.12.14	30.09.14	31.12.13	31.12.14	31.12.13	31.03.14
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	<b>Segment Revenue</b>						
	Media	463.17	543.90	821.37	1,467.04	2,321.41	3,113.91
	Media Services	699.81	1,121.93	760.62	2,638.86	2,436.25	3,265.23
	Total	1,162.98	1,665.83	1,581.99	4,105.89	4,759.66	6,379.14
	Less: Inter Segment Revenue	0.36	(8.97)	49.62	1.13	164.40	262.35
	<b>Total Revenue</b>	<b>1,162.62</b>	<b>1,674.80</b>	<b>1,532.36</b>	<b>4,104.77</b>	<b>4,595.26</b>	<b>6,116.79</b>
2	<b>Segment Results</b>						
	<b>Profit before tax, interest expenses and dividend from each segment</b>						
	Media	(30.27)	13.28	117.00	(42.83)	199.19	341.01
	Media Services	(133.01)	58.19	(61.70)	(53.49)	17.93	(75.24)
	Sub-Total	(163.28)	71.47	55.30	(96.32)	216.72	265.77
	Less: Unrealised segment margins						
	Sub-Total	(163.28)	71.47	55.30	(96.32)	216.72	265.77
	Less: Interest Expenditure	68.64	88.86	121.41	279.56	378.05	507.62
	<b>Profit Before Tax</b>	<b>(231.92)</b>	<b>(17.39)</b>	<b>(66.11)</b>	<b>(375.89)</b>	<b>(161.32)</b>	<b>(241.85)</b>
3	<b>Capital Employed</b>						
	(Segment Assets - Segment Liabilities)						
	Media	3217.07	3271.59	3363.00	3217.07	3363.00	3402.71
	Media Services	420.12	513.34	2451.00	420.12	2451.00	221.10
	<b>Total</b>	<b>3637.19</b>	<b>3784.93</b>	<b>5814.00</b>	<b>3637.19</b>	<b>5814.00</b>	<b>3623.81</b>

For Cyber Media (India) Limited

*[Signature]*  
Managing Director

**CYBER MEDIA (INDIA) LIMITED**

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[www.cybermedia.co.in](http://www.cybermedia.co.in); [www.ciol.com](http://www.ciol.com)

**NOTES TO CONSOLIDATED FINANCIAL RESULTS FOR THE HALF YEAR & QUARTER ENDED 31ST DECEMBER 2014**

- 1 Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company. Standalone results along with consolidated results are available on the website of the Company.
- 2 The consolidated figures include those of Company's (a) Subsidiaries: Cyber Media Research & Services Limited (Formerly Known as Cyber Media Research Limited), Cyber Media Services Limited, Cyber Media Singapore Pte Limited, Cyber Media India LLC and Cyber Astro Limited (b) Associates: Cyber Media Foundation Limited, Cyber Media Careers Limited, Any Time Media Pvt Limited
- 3 The statutory auditors have carried out a limited review of the aforesaid results
- 4 The above unaudited consolidated financial results for the period ended 31st December, 2014 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21 & AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on February 11, 2015
- 5 The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.
- 6 Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.

Place : New Delhi  
Dated : February 11, 2015

  
Pradeep Gupta  
Chairman & Managing Director  
DIN 00007520

**CYBER MEDIA (INDIA) LIMITED**

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**STANDALONE FINANCIAL RESULTS FOR THE QUARTER & NINE MONTH ENDED 31ST DECEMBER 2014**

(Rupees in Lakhs)

PART I							
	Particulars	Quarter Ended			Nine Month		Year ended
		31.12.14	30.09.14	31.12.13	31.12.14	31.12.13	31.03.14
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	<b>Income from operations</b>						
	(a) Net Sales/ Income from operations (net of excise duty)	370.07	363.23	640.52	1,071.93	1,729.82	2,413.84
	(b) Other operating income	-	-	-	-	-	-
	<b>Total income from operations (net)</b>	<b>370.07</b>	<b>363.23</b>	<b>640.52</b>	<b>1,071.93</b>	<b>1,729.82</b>	<b>2,413.84</b>
2	<b>Expenses</b>						
	(a) Cost of materials consumed	11.42	14.63	18.00	46.45	52.47	71.74
	(b) Purchase of stock-in-trade	-	-	-	-	-	-
	(c) Changes in inventories of finished goods work-in-progress and Stock-in-Trade	-	-	-	-	-	-
	(d) Employee benefits expense	133.53	131.81	174.11	404.64	589.25	641.60
	(e) Depreciation and amortization expense	32.50	32.41	44.39	96.63	132.05	175.31
	(f) Other expenses	198.81	217.21	306.81	611.22	868.66	1,284.65
	<b>Total expenses</b>	<b>376.26</b>	<b>396.06</b>	<b>543.31</b>	<b>1,158.94</b>	<b>1,642.43</b>	<b>2,173.30</b>
3	<b>Profit/ (loss) from operations before other income, finance costs and exceptional items (1-2)</b>	(6.20)	(32.83)	97.21	(87.01)	87.39	240.54
4	Other income	(23.98)	37.00	0.12	20.64	23.14	37.53
5	<b>Profit/ (Loss) from ordinary activities before finance costs and exceptional items (3+4)</b>	(30.18)	4.18	97.33	(66.37)	110.53	278.07
6	Finance costs	46.02	64.55	93.67	207.59	289.36	386.97
7	<b>Profit/ (Loss) from ordinary activities after finance costs but before exceptional items (5 -6)</b>	(76.20)	(60.37)	3.66	(273.96)	(178.83)	(108.90)
8	Exceptional items	-	-	-	-	-	-
9	<b>Profit/ (Loss) from ordinary activities before tax (7-8)</b>	<b>(76.20)</b>	<b>(60.37)</b>	<b>3.66</b>	<b>(273.96)</b>	<b>(178.83)</b>	<b>(108.90)</b>
10	Tax expense	(21.81)	(23.02)	(70.85)	(99.98)	(120.73)	(50.14)
11	<b>Profit/ (Loss) from ordinary activities after tax (9-10)</b>	(54.39)	(37.35)	74.51	(173.98)	(58.10)	(58.76)
12	Extraordinary items (net of tax expense Rs. NIL Lakhs)	-	-	-	-	-	-
13	<b>Net Profit/ (Loss) for the period (11-12)</b>	(54.39)	(37.35)	74.51	(173.98)	(58.10)	(58.76)
14	Share of profit / (loss) of associates	-	-	-	-	-	-
15	Minority Interest	-	-	-	-	-	-
16	<b>Net Profit/ (loss) after taxes, minority interest and share of profit/ (loss) of associates (13-14-15)</b>	(54.39)	(37.35)	74.51	(173.98)	(58.10)	(58.76)
17	Paid-up equity share capital (Face value - Rs.10/- each)	1,050.12	1,050.10	1,050.12	1,050.12	1,050.12	1,050.12
18	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	2,402.38	2,456.77	2,577.02	2,402.38	2,577.02	2,576.35
19.1	Earnings per share (before extraordinary items) (of Rs 10/- each) (not annualised)						
	(a) Basic	(0.52)	(0.36)	0.71	(1.66)	(0.55)	(0.56)
	(b) Diluted	(0.52)	(0.36)	0.71	(1.66)	(0.55)	(0.56)
19.2	Earnings per share (after extraordinary items) (of Rs 10/- each) (not annualised)						
	(a) Basic	(0.52)	(0.36)	0.71	(1.66)	(0.55)	(0.56)
	(b) Diluted	(0.52)	(0.36)	0.71	(1.66)	(0.55)	(0.56)

For Cyber Media (India) Limited

*Pradeep Khat*

Managing Director

**CYBER MEDIA (INDIA) LIMITED**

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PART II Particulars		PARTICULARS OF SHAREHOLDING					
		Quarter Ended			Nine Month		Year Ended
		31.12.14 (Unaudited)	30.09.14 (Unaudited)	31.12.13 (Unaudited)	31.12.14 (Unaudited)	31.12.13 (Unaudited)	31.03.14 (Audited)
<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>						
1	Public Shareholding						
	Number of shares	5697107	5697107	5697107	5697107	5697107	5697107
	Percentage of Shareholding	54.25%	54.25%	54.25%	54.25%	54.25%	54.25%
2	Promoters and Promoter Group Shareholding						
	a) Pledged/ Encumbered	-	-	-	-	-	-
	Number of shares	-	-	-	-	-	-
	Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	-
	Percentage of shares ( as a % of the share capital of the company)	-	-	-	-	-	-
	b) Non-encumbered						
	Number of shares	4804135	4804135	4804135	4804135	4804135	4804135
	Percentage of Shares ( as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%	100%
	Percentage of shares ( as a % of the share capital of the company)	45.75%	45.75%	45.75%	45.75%	45.75%	45.75%

Particulars	As at 31-12-2014
<b>B</b>	<b>INVESTOR COMPLAINTS</b>
Pending at the beginning of the quarter	0
Received during the quarter	3
Disposed during the quarter	3
Remaining unsolved at the end of the quarter	0

For Cyber Media (India) Limited

*(Signature)*

Managing Director

**CYBER MEDIA (INDIA) LIMITED**

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**STANDALONE SEGMENT-WISE REVENUE & FINANCIAL RESULTS FOR THE NINE MONTH ENDED 31ST DECEMBER 2014**

(Rupees in Lakhs)

PART I							
	Particulars	Quarter Ended			Nine Month		Year Ended
		31.12.14	30.09.14	31.12.13	31.12.14	31.12.13	31.03.14
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	<b>Segment Revenue</b>						
	Media	346.08	400.23	640.64	1,092.57	1,752.96	2,451.37
	Media Services	-	-	-	-	-	-
	Total	346.08	400.23	640.64	1,092.57	1,752.96	2,451.37
	Less : Inter Segment Revenue	-	-	-	-	-	-
	<b>Total Revenue</b>	346.08	400.23	640.64	1,092.57	1,752.96	2,451.37
2	<b>Segment Results</b>						
	<b>Profit before tax, interest income, interest expenses and dividend from each segment</b>						
	Media	(30.18)	4.18	97.34	(66.37)	110.54	278.07
	Media Services	-	-	-	-	-	-
	Sub-Total	(30.18)	4.18	97.34	(66.37)	110.54	278.07
	Less : Unrealised segment margins	-	-	-	-	-	-
	Sub-Total	(30.18)	4.18	97.34	(66.37)	110.54	278.07
	Less : Interest Expenditure	46.02	64.55	93.67	207.59	289.36	386.97
	<b>Profit Before Tax</b>	(76.20)	(60.37)	3.67	(273.96)	(178.82)	(108.90)
3	<b>Capital Employed</b>						
	(Segment Assets - Segment Liabilities)						
	Media	3,452.50	3,506.89	3,477.09	3,452.50	3,477.09	3,626.47
	Media Services	-	-	-	-	-	-
	Total	3,452.50	3,506.89	3,477.09	3,452.50	3,477.09	3,626.47

For Cyber Media (India) Limited

*Pradeep Khat*

Managing Director



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[www.cybermedia.co.in](http://www.cybermedia.co.in) / [www.ccl.com](http://www.ccl.com)

**NOTES TO STAND - ALONE FINANCIAL RESULTS FOR THE QUARTER & NINE MONTH ENDED 31ST DECEMBER, 2014**

1. The above results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their respective meeting held on February 11, 2015.
2. Figures for previous periods may have been regrouped and rearranged, wherever necessary, to confirm with the relevant current period classification.
3. These notes should be read in conjunction with the notes to consolidated financial results for the Nine Month ended December 31, 2014 as applicable.

By Order of the Board  
for Cyber Media (India) Limited



Pradeep Gupta  
Chairman & Managing Director  
DIN 00007520

Place - New Delhi  
Dated - February 11, 2015