

October 23, 2018

The Manager – Listing Compliance
BSE Limited
Floor 25, P J Towers, Dalal Street
Mumbai -400 001

The Manager- Listing Compliance
The National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai-400051

Scrip code: 532640

Symbol: CYBERMEDIA

Sub.: Intimation of incorporation of a wholly owned Subsidiary Company

Dear Sir/Madam,

With respect to the captioned subject, we would like to inform that the Company has incorporated a new wholly owned subsidiary namely **“Cybermedia Digitix Limited”** (CIN: U74999DL2018PLC340811) which is registered with the Registrar of Companies, NCT of Delhi & Haryana and has been issued a Certificate of Incorporation dated October 22, 2018.

The details as required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015 are given in **Annexure-A**.

This is for your information and record.

Yours truly,
For Cyber Media (India) Limited



Anoop Singh
Company Secretary



Annexure- A

| Sr. No. | Particulars | Details |
|---------|--|--|
| 1. | The name of the Subsidiary Company. | Cybermedia Digitix Limited Authorised Capital: Rs. 1,00,000 (10,000 equity shares of Rs. 10/- each) Paid-up Capital: Rs. 1,00,000 (10,000 equity shares of Rs. 10/- each) Turnover: Nil |
| 2. | Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms length"; | N. A. |
| 3. | Industry to which the entity being acquired belongs; | Digital media, content marketing, analytics, etc. which is yet to commence its business operations. |
| 4. | Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity); | To provide services related to digital marketing, content marketing, analytics, market research, social media and digital media, management consulting etc. |
| 5. | Brief details of any governmental or regulatory approvals required for the acquisition; | N.A |
| 6. | Indicative time period for completion of the acquisition; | N.A. |
| 7. | Nature of consideration-whether cash consideration or share swap and details of the same; | Cash |
| 8. | Cost of acquisition or the price at which the shares are acquired; | Rs. 1,00,000 (10,000 equity shares of Rs. 10/- each). |
| 9. | Percentage of shareholding/ control acquired and/or number of shares acquired; | Cybermedia Digitix Limited is a 100% subsidiary of the Company with an initial subscription of 10,000 equity shares of Rs. 10/- each. |
| 10. | Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief); | Cybermedia Digitix Limited has been incorporated on October 22, 2018 having its registered office at D-74, Panchsheel Enclave, New Delhi-110017 and is yet to commence its commercial operations. |

