

January 31, 2022

Manager – Listing Compliance  
**BSE Limited**  
Floor 25, P J Towers, Dalal Street  
Mumbai -400 001

Manager- Listing Compliance  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (East)  
Mumbai-400051

Scrip code: 532640

Symbol: CYBERMEDIA

**Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)**

This is to inform you that the Board of Directors of Cyber Media (India) Limited (“the Company”) at its Meeting held today i.e. January 31, 2022, has provided its approval to explore an initial public offering (IPO) of Cyber Media Research & Services Limited (“CMRSL”), a material subsidiary of the Company subject to market conditions, receipt of applicable approvals and other considerations.

Further, subject to approval of shareholders of the Company under Regulation 24(5) of the SEBI Listing Regulations, the Board of Directors of the Company, at its aforesaid meeting has also accorded its approval for an offer for sale (OFS) in the proposed IPO of CMRSL of equity shares held by the Company in CMRSL.

The IPO will be subject to market conditions, receipt of applicable approvals and other considerations.

To obtain the approval of shareholders of the Company under Regulation 24(5) of the SEBI Listing Regulations, the Extra-ordinary General Meeting of the Company is scheduled to be held on Tuesday, the 22<sup>nd</sup> day of February, 2022 at 10:00 a.m.

Kindly take the above on your record.

Yours truly,  
For Cyber Media (India) Limited



Anoop Singh  
Company Secretary  
M. No. F8264